

LEONARDO DA VINCI

The Universal Artist

2023, 5th April

curated by
Salvatore Russo
& **Francesco Saverio Russo**



EFETO ARTE
Foundation

Milan / National Museum
of Science and Technology "Leonardo Da Vinci"

ART MAKES FREE TO EXPRESS YOUR SELF AND SPREAD YOUR EMOTIONS.

Milan is one of the most beautiful city of the world, able to give to its visitors unforgettable emotions, and now it will host the “*International Prize Leonardo Da Vinci - The Universal Artist*”. The prestigious award, will be given to those artists who stood out for their artistic and stylistic research.

For the occasion will be selected, by Salvatore and Francesco Saverio Russo, some of the best international and contemporary artists.

The award is a right symbol for an important artistic career.

During the awarding ceremony the organizers of the event and important personalities from the world of art and culture, will occur.

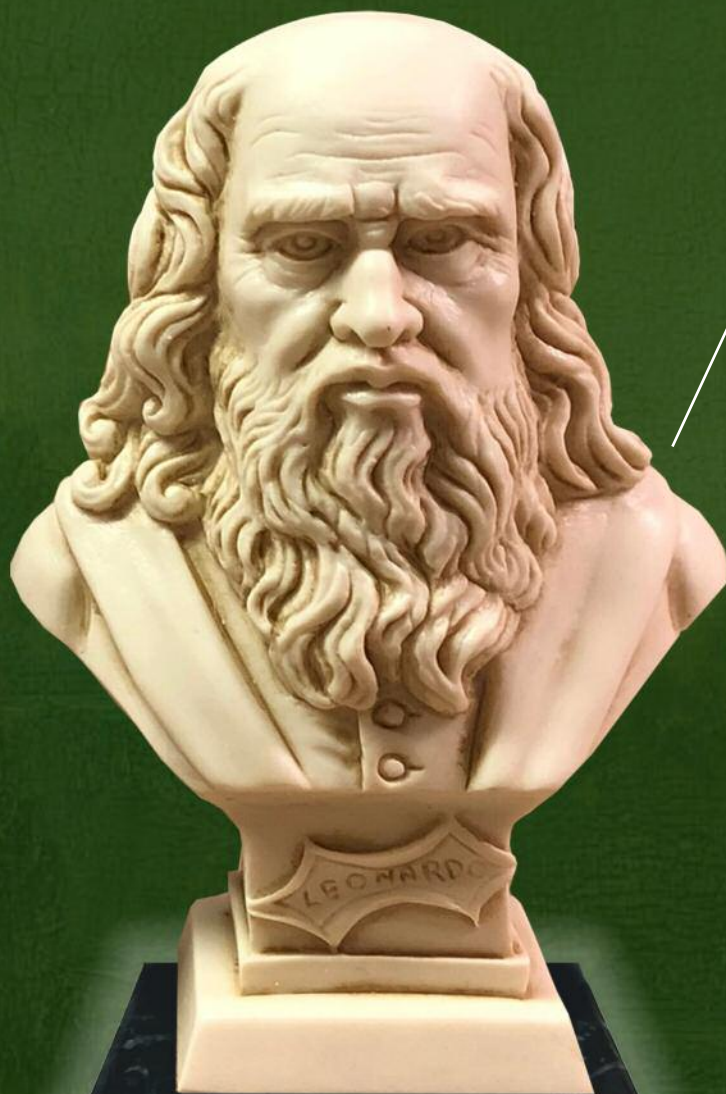




Milan, Sala del Cenacolo, the National Museum of Science and Technology "Leonardo Da Vinci"



The National Museum of Science and Technology "Leonardo da Vinci" is based in Milan; opened in 1953, with its total 50,000m² it is the largest technical-scientific museum in Italy and one of the largest in Europe. It has the largest collection in the world of machine models made from drawings by Leonardo da Vinci. It is visited by over 500,000 people a year. The collections count 16,000 historical assets and include representative evidence of the history of Italian science, technology and industry from the 19th century to the present day. In its 14 interactive workshops activities are carried out that follow the educational method based on informal education. The museum collaborates with the main European and world science museums and since 2003 is a member of ECSITE (European Collaborative for Science, Industry and Technology Exhibitions). **The award ceremony of the Leonardo International Prize will take place on the 5th of April 2023 in this fascinating place.**



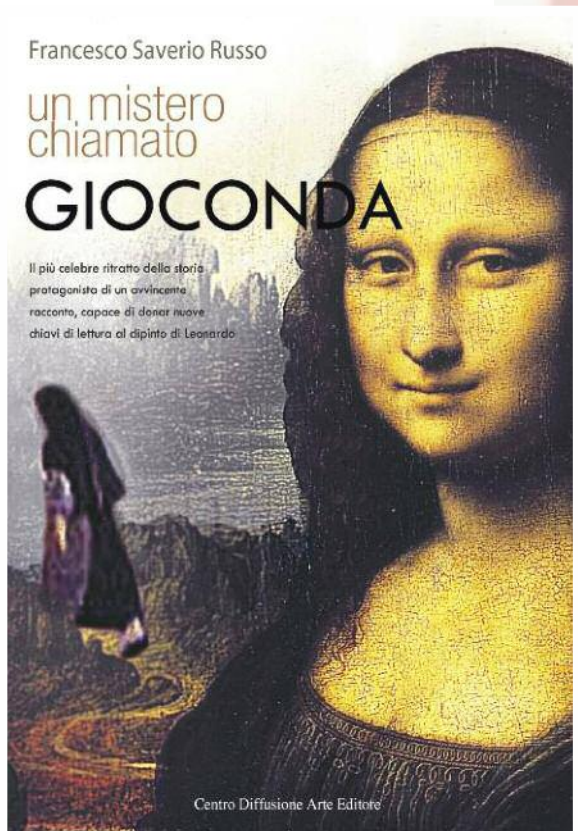
The award consists in a precious customized sculpted trophy. The sculpture, representing Leonardo da Vinci is realized by Tuscan artisan, with a mix of marble dust and resins. The gilding is handmade. It's a precious craftsmanship work, with a base of black marble.

5° International Prize
**LEONARDO
DA VINCI**

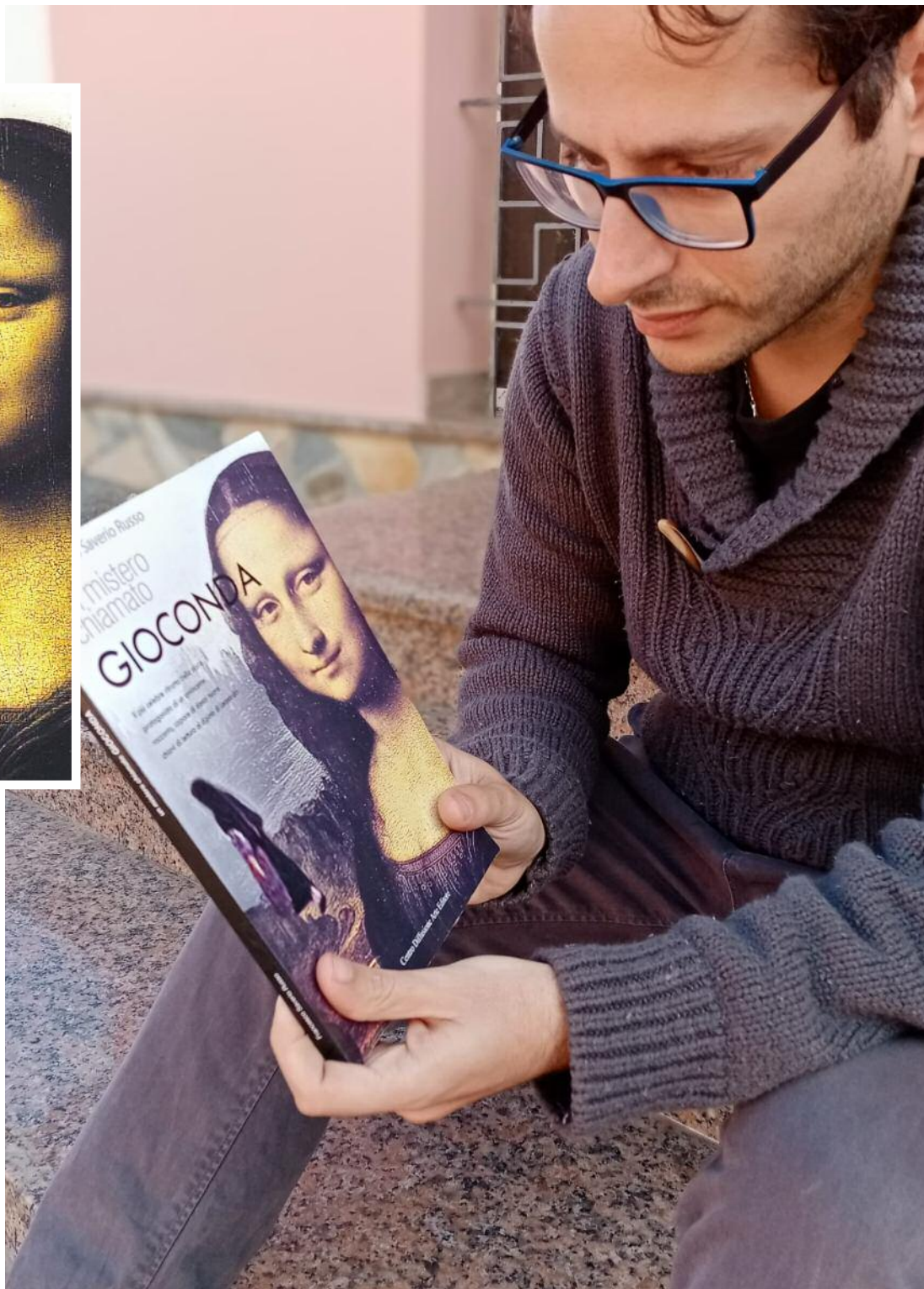
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The Universal Artist

All the sculptures
will be customized
with the name
of the artist.



All participants will receive a copy of the book "A Mystery called Gioconda" with personalized dedication by Francesco Saverio Russo





CONTEMPORARY CELEBRITY MASTERS

All participants they will be published in "CONTEMPORARY Celebrity Masters".

It is an art volume which aims to select the most famous Masters of Contemporary Art, with the aim of advertising their Art. The volume will contain interviews, in-depth focuses on contemporary art and much more, supervised by the art critic and curator Salvatore Russo.

The editorial project, published by Effetto Arte Editore, will be distributed all over the world.

The catalog of the International Prize Leonardo da Vinci will be realized on the basis of the finest typographic rules and highest quality.

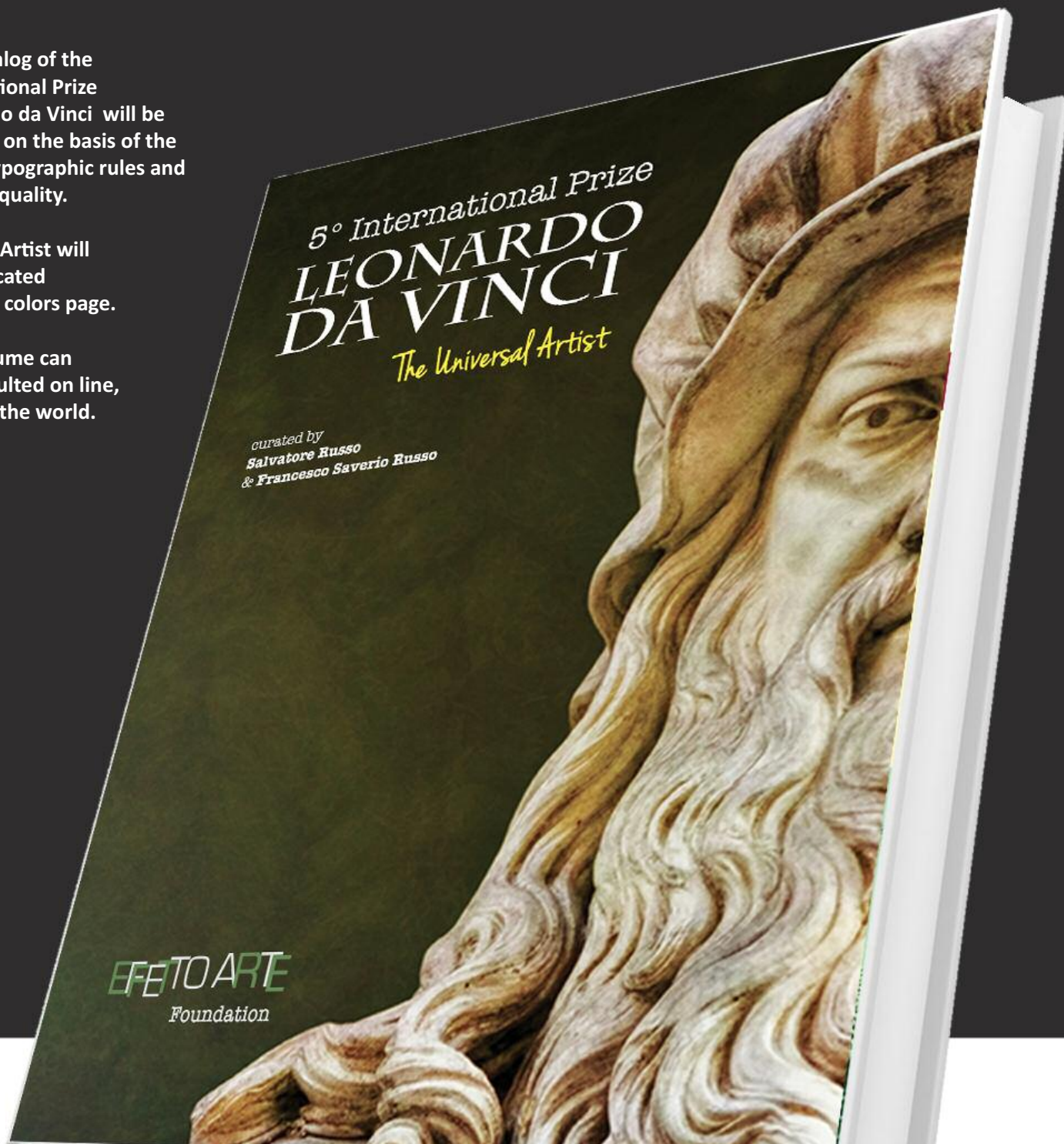
To Each Artist will be dedicated a whole colors page.

The volume can be consulted on line, all over the world.

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EFE TO ARTE
Foundation



YOU WILL BE ELIGIBLE FOR:

- A page into the art book CONTEMPORARY Celebrity Masters Vol. II in the section dedicated to the “International Prize Leonardo da Vinci”.
- A page into the official catalog of the event “International Prize Leonardo da Vinci”.
- Conferment of the “International Prize Leonardo da Vinci” (precious customized sculpted trophy - handmade by skilled Florentine artisans).
- A copy of the art book CONTEMPORARY Celebrity Masters Vol. II
- A copy of the catalog “International Prize Leonardo da Vinci”.
- A copy of the book “A mystery called Gioconda” with personalized dedication by Francesco Saverio Russo.

EFFETTO ARTE
Fondazione

RUSSO
STUDIO DI CONSULENZA ARTISTICA

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WE LIKE TO CALL OURSELVES ART LOVERS.

A passion that for over a decade has spurred us to publish, study, review and exhibit without respite.

From the Eiffel Tower to the MEAM in Barcelona, from the Carrousel du Louvre to the New York art-fair, our organization guarantees high organizational standards. Our installations, with attention to the smallest details, stood out both for the exclusivity of the locations (museums, historic buildings, theaters) and for the high number of visitors. We believe that our experiences must be realities to be expanded, to counteract the intellectual flattening of our time. Especially in this historical moment, art needs spaces of maximum participation so that even the general public can take part in it. This is the path we are committed to following for future events, in order to allow an increasing number of people to get in touch with the dimension of art, in the simplest and most direct way, as a moment of social aggregation with the artistic communities. www.effettoartefondazione.it